

# 2022

## York Region Sustainability Awards

Date: Friday, November 04, 2022

The Town of Newmarket was recognized with a Best Organizational Engagement Award and the Zero Waste Award at the [2022 York Region Sustainability Awards](#) presented by the [Windfall Ecology Centre](#) recognizing those in the public and private sectors making significant leaps in sustainability and contributing to reducing greenhouse gas emissions.

**Best Organizational Engagement Award** - The Best Organizational Engagement Award was presented to the Town of Newmarket for their efforts that focused on clear communications and staff engagement from across the organization that led to big results. This award recognized staff's ability to work efficiently and effectively to reduce environmental impacts. From tankless water heaters to boiler replacement, implementing the list of action items has resulted in a 45 per cent savings on the buildings' utility bills for hydro, gas and water – adding up to just over \$132,000!

**Zero Waste Award** - The Zero Waste Award was awarded to the Town for its zero-waste cleaning system that was integrated at the Magna Centre, one of the Town's recreation facilities. Through proactive research by staff, it was discovered that by using a chemical cleaning system to clean the sand used in pool filters, instead of replacing it, the Town was able to divert 18,500 pounds of waste from landfill and save approximately \$25,200.

## LSRCA Healthy Water Award (Watershed Wide)

The Town of Newmarket hosted a Stormwater Management Pond Inspection and Maintenance training workshop for Lake Simcoe watershed municipalities and others in Ontario. Supported by the Conservation Authority, the Ministry of the Environment, Conservation and Parks and the Sustainable Technologies Evaluation Program, the training provided both technical instruction and encouraged learning and information sharing on ways to extend the service life of stormwater features and to save on maintenance costs. Close to 100 participants attended the workshops, with training provided both virtually and in-person, with a hands-on component.

## MarCom Awards - Marketing and Communications

The MarCom Awards are an international creative competition that recognizes outstanding achievement by marketing and communication professionals. Entries come from corporate marketing and communication departments, advertising agencies, PR firms, design shops, production companies, government and not-for-profit organizations.

Newmarket received two Gold Awards in 2022.

- Community Report 2019-2022 publication
- Safety Starts with You – Pedestrian Safety Video

## Lifesaving Society Ontario - Burlington Cup Award

The Burlington Cup is awarded to a municipality with the largest lifesaving program for communities between 50,000 to 100,000 residents. Newmarket was awarded the Burlington Cup based on total points for completion of various lifesaving programs, such as the National Lifeguard Service (NLS) program by Newmarket staff and members of the public.